WeTravel and Group Travel Odyssey Launch Strategic Partnership
The leading Operating System for multi-day travel businesses aims to strengthen supplier access and pricing with GTO integration, adding group-rate pricing from 25,000 U.S.-based suppliers into its supplier management ecosystem

SAN FRANCISCO, CA — Tues., June 3, 2025 — [WeTravel](), the leading platform for multi-day travel businesses, today announced a strategic partnership with [Group Travel Odyssey (GTO)](), a trusted provider of group travel software for tour operators. This collaboration marks a major milestone in WeTravel's vision to build a connected, global supplier ecosystem in its platform, streamlining supplier discovery, pricing, contracting, and payments for group travel organizers.

As part of the partnership, WeTravel PRO users will gain access to GTO's proprietary group supplier pricing database, which includes more than 26,000 U.S.-based suppliers. This supplier data—already loaded with preferred group rates—will be integrated into WeTravel's platform via API, allowing operators to generate faster, more accurate quote**s** and improve trip planning efficiency.

> "This partnership accelerates our vision to connect the multi-day travel industry with a unified supplier ecosystem," said Ted Clements, CEO of WeTrave**l**. "By improving supplier discovery, streamlining contracting and pricing, and expanding payment infrastructure, we're making it easier for group travel companies to grow profitably while saving time and resources."

The integration builds on WeTravel's recent launch of its new operating system for multi-day travel, which redefined the company's platform as an all-in-one solution to build, sell, and operate tours. The addition of GTO's supplier pricing data enhances the OS by embedding real-time vendor insights into the same environment where operators already manage bookings, payments, itineraries, and communications.

WeTravel currently supports thousands of student group travel organizer**s** on its platform. These customers use WeTravel to manage every aspect of their business—from client onboarding and installment payments to rooming lists and real-time messaging. With the addition of GTO's group pricing insights, these organizers will now also benefit from faster supplier sourcing and quoting, helping them remain competitive and efficient.

> "By integrating supplier pricing directly into the operational workflow through a partnership with GTO, we are empowering organizers—especially those in student and group travel in the U.S.—to make faster, more informed decisions. It brings greater transparency, efficiency, and equity to supplier access, helping businesses of all sizes deliver high-quality travel experiences while improving their bottom line."

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About WeTravel
WeTravel is the leading all-in-one operating system built for multi-day, group travel businesses. By combining itinerary creation, booking software, global payment processing, and trip management, WeTravel enables operators to increase direct bookings, sell premium travel experiences, and manage every part of their business in one platform. Serving thousands of operators worldwide, WeTravel powers the next generation of travel companies with a technology-first approach to selling and managing group trips. Learn more at www.wetravel.com

About Group Travel Odyssey (GTO)
Group Travel Odyssey is a cloud-based software platform built for student and group travel organizers. It offers advanced tools for vendor management and group pricing, helping operators manage complex logistics with confidence and scale.