## WeTravel Hosts Third-Annual Titans of Tourism Webinar to Uncover 2025 Travel Trends

WeTravel's third-annual Titans of Tourism webinar features experts from Explore UK, Collette, and Kaleidoscope, sharing 2024 trends and 2025 group travel predictions.

**SAN FRANCISCO, CA** — **Tuesday, November 26, 2024** — <u>WeTravel</u>, the all-in-one booking and payment platform for multi-day travel businesses, is hosting its third-annual, free <u>Titans of Tourism</u> webinar on December 4, 2024. Industry leaders will share insights on 2024's biggest trends and explore what's ahead for multi-day, group travel in 2025.

As 2024 comes to a close, the travel industry continues to navigate rapid changes in traveler expectations, economic conditions, and global trends. This webinar offers a timely opportunity for travel agencies, advisors, and professionals to reflect on the year's most impactful shifts and gain expert insights into what's ahead. With actionable takeaways and forward-looking predictions, the discussion will help businesses adapt and thrive in an evolving travel landscape.

"The transformative trends of 2024 have reshaped the travel industry, making it more important than ever to stay ahead of what's coming next," said Ted Clements, WeTravel's CEO. "At WeTravel, we're committed to empowering businesses with the tools, insights, and strategies they need to succeed. By bringing together leading voices from across the travel sector, this webinar will provide actionable guidance to navigate current changes and prepare for the opportunities of 2025."

This year's panel features industry leaders from top tour operators, Collette, Explore UK and Kaleidoscope, with global expertise across all seven continents. The discussion will focus on the key trends that defined group travel in 2024—such as increased demand for personalized experiences, sustainable travel initiatives, and the rise of immersive itineraries—and explore how these shifts are shaping 2025. Moderated by Jeff Gayduk, president of Premier Travel Media, the webinar will conclude with a live Q&A, giving attendees a chance to connect directly with the panelists.

To register for the webinar, which will take place on December 4, 2024, at noon EST, visit <a href="here">here</a>. All registrants will be provided with a recording after the webinar concludes and the opportunity to ask the panelists live questions.

"Titans of Tourism offers a rare chance to hear directly from peers who've successfully navigated challenges and achieved remarkable growth," says Jeff Gayduk. "In a year where we've all been focused on working *in* our businesses, this is an invaluable opportunity to spend an hour working *on* our businesses—learning from the insights and experiences of accomplished tour professionals."

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## **NOTES TO THE EDITOR**

Image attached to email, with credit to WeTravel.

## **CONTACT**

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## **ABOUT WETRAVEL**

Founded in 2016, WeTravel was built as a platform to support travel businesses by digitizing and simplifying the travel booking process. Now used by more than 3,000 travel companies—to transact with nearly 500,000 travelers and thousands of suppliers annually—the business has revolutionized how the travel industry manages their businesses with a suite of integrated SaaS and FinTech solutions that fit into an intuitive platform.