



FOR IMMEDIATE RELEASE

WeTravel Certified as Great Place to Work™ 2022

The global authority on workplace culture and leadership behaviors certifies WeTravel as a Great Place to Work, with 100 percent employee satisfaction

SAN FRANCISCO, CA—Tues., March 29, 2022—[WeTravel](#)—the leading all-in-one booking and payment SaaS and FinTech platform for the multi-day travel industry—announced today it's [Certified™ by Great Place to Work®](#), externally verifying the business's commitment to its culture and people.

As the global authority on workplace culture, employee experience, and leadership behaviors, Great Place to Work's anonymous survey results investigate a business's demographics, leadership and workplace policies, culture, and experiences. The results indicated that 100 percent of the business's U.S. employees said WeTravel is a great place to work, nearly double the average U.S. company's rating at 57 percent. Of those surveyed, 100 percent believed leadership is honest and approachable, the same percentage believe diversity, equity and inclusion are important to the business, and the team's culture is a business priority.

"When we founded WeTravel in 2016, we committed to growing—regardless of how big the business may get—with our people at the forefront of our strategy. We believe better businesses put people first; if you respect current and prospective employees your business will, in turn, find success – because we know valued employees bring their best selves to work," said Johannes Koeppel, WeTravel's CEO and co-founder. "We're thankful for our incredibly diverse employees, who charge our business's energy and care for each other as much as we care for them."

To date, WeTravel has more than 75 employees in five continents. Of its employees, more than 50 percent identify as women, more than 20 nationalities are represented, and multi-faceted diversity is represented throughout employees' experiences.

According to WeTravel's CEO, the certification is holding the business accountable to continue its commitment to be a Great Place to Work for all its People, highlighting areas it can improve and encouraging the team on what they enjoy about work.

In 2022, WeTravel plans to double its headcount. In its growth, the business has created comprehensive DEI hiring practices—which are automated through a SaaS platform—to ensure equitable and fair hiring practices. The business has introduced volunteer days, adding to its unlimited paid time off policy. The business is reworking its culture and employee benefits packages to reflect its growing team's needs.

"Great Place to Work Certification™ isn't something that comes easily – it takes ongoing dedication to the employee experience," said Sarah Lewis-Kulin, vice president of global recognition at Great Place to Work. "It's the only official recognition determined by employees' real-time reports of their company

culture. Earning this designation means that WeTravel is one of the best companies to work for in the country.”

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NOTES TO THE EDITOR:

Images attached to email, with credit to Tourism Cares.

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ABOUT WETRAVEL:

Founded in 2016 by three travelers who met at U.C. Berkeley—now with nearly 75 employees based in five continents, but headquartered in Europe and The United States—[WeTravel](#) is a vertical SaaS built exclusively for the multi-day travel market, used by more than 3,000 travel businesses of all sizes to provide an all-in-one platform to enhance business operations.

WeTravel's platform of SaaS and FinTech solutions empowers travel businesses to lead the best-possible customer journey through customizable booking pages, global payment collection and vendor transfers/payments.

For further information visit WeTravel's [Press Page](#) or follow WeTravel on LinkedIn and [Twitter](#).

About Great Place to Work Certification™

Great Place to Work® Certification™ is the most definitive “employer-of-choice” recognition that companies aspire to achieve. It is the only recognition based entirely on what employees report about their workplace experience – specifically, how consistently they experience a high-trust workplace. Great Place to Work Certification is recognized worldwide by employees and employers alike and is the global benchmark for identifying and recognizing outstanding employee experience. Every year, more than 10,000 companies across 60 countries apply to get Great Place to Work-Certified.

About Great Place to Work®

Great Place to Work® is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting and insights they need to make data-driven people decisions. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All™. Learn more at greatplacetowork.com and on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).