

[LOGO PLACEHOLDER]

FOR IMMEDIATE RELEASE

WeTravel Brings Together Multi-Day Travel Community With Virtual Gatherings

The industry's leading multi-day travel business management platform to host free virtual, collaborative travel technology learning sessions for all multi-day travel businesses

SAN FRANCISCO, CA.--Wed., Feb. 7, 2024—[WeTravel](#)—the leading all-in-one travel business management platform for multi-day travel—launched today registration for its first set of on-going, lunch-time community gathering and travel technology learning sessions, L(a)unch-N-Learns, to encourage better collaboration on shared interest topics in the multi-day travel industry.

A shake on the traditional internal employee engagement Lunch-N-Learn, the L(a)unch-N-Learns will mimic the feel of gathering around a virtual table, to discuss a travel-specific educational component, with a group of like-minded travel professionals. The first discussion topics for the L(a)unch-N-Learns will explore two of the biggest opportunities for travel businesses this year: The dynamics of understanding inventory capacity, as travel businesses manage cross-region, local suppliers; and offering local payment options to your current—and prospective—traveler clientele.

“In our DNA, even implied in our business’s name, WeTravel exists as a community ‘We’ with a shared interest for ‘Travel’. With thousands of businesses in all global markets using our platform to support their businesses, we want to stretch our support beyond our technology and into hosting table discussions on pressing industry questions that impact growth and bottom-line,” said Morgan Mostrom, WeTravel’s community manager. “Our newly created L(a)unch-N-Learns are flipping the standard Lunch-N-Learn around, instead of internal learning sessions they’re external gatherings, over the lunch period, to bring together community to discuss—and learn from, together—topical industry shifts.”

This month’s L(a)unch-N-Learns will include:

L(a)unch-N-Learn: Increase Travel Bookings With Local Payment Methods (free): Tues., Feb. 20, at 12 p.m. EST

- Discuss how to utilize local and alternative payment methods to expand your global market reach, including WeTravel's newest feature Multi-Currency Checkout
- Learn together on how to start offering local and alternative payment methods to your travelers to better appeal to the growing percentage of travelers that expect to pay in local currency with a local payment method
- Link to register, [here](#)

L(a)unch-N-Learn: Streamline Travel Business Operations with Inventory Management (free): Thurs, Feb. 22, at 12 p.m. EST

- Learn from the community on how to manage multiple inventory per trip, per destination, with a look at WeTravel's newest feature Inventory Management
- Discuss questions that revolve around the dynamic operator-travel advisor and ota-supplier and destination management company relationship
- Learn more from each other on how to manage inventory with a spike in travelers booking last-minute adventures, with hyper-customized requests
- Link to register, [here](#)

"Set during the key product development season, the community gatherings will open opportunities to learn from each other on how to develop booking strategies to appeal to global travelers that are demanding, more than ever, to have a completely personalized to them booking and payment experience," said Mostrom.

IMAGES

Attached to the email are free-for-use images of WeTravel's L(a)unch-N-Learn graphics.

CONTACT

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(647) 523-6916

ABOUT WE TRAVEL

Founded in 2016, WeTravel was built as a platform to support travel businesses by digitizing and simplifying the travel booking process. Now used by more than 5,000 travel companies—to transact with millions of travelers and thousands of suppliers, annually—the business has revolutionized how the travel industry manages their businesses with a suite of integrated SaaS and FinTech solutions that fit into an intuitive platform.

GMT EMAIL BLAST

[LOGO PLACEHOLDER]

Hi, xxx:

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Open to all travel professionals, the L(a)unch-N-Learn virtual gatherings are a shake on traditional Lunch-N-Learns (employee engagement, lunch is served) with a mimic of “gathering” around a virtual table to discuss the latest travel technology trends.

I've included the formal press release below, including regional links for travel professionals to register a "seat" for free. Additionally, I've attached a free-for-use graphic for your publication. If I can help with more information, please let me know.

Best,

Kasi (she/her)

WeTravel's head of communications

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NOTES TO EDITOR:

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