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[LOGO PLACEHOLDER]

WeTravel To Host Webinar Dedicated to the Complexities of Adventure Travel Insurance

WeTravel is hosting this month a free webinar to discuss the importance and best practices of insuring adventure travelers

SAN FRANCISCO, CA—Monday, April 8, 2024- [WeTravel](#)—the all-in-one business management platform supporting booking and payments for thousands of multi-day travel businesses—launched today free registration for [Adventures Insured: Travel Insurance Tips for Adventure Tour Operators](#) to equip adventure travel businesses with the knowledge they need to insure their travelers.

The adventure travel segment is experiencing a surge with the market expecting to grow from [US\\$366-billion \(in 2022\) to a staggering US\\$4.6-trillion by 2032](#). Despite the growing demand, lawyers and insurance brokers report that many travelers aren't aware of the limitations of travel insurance, and tour operators can play an important role in selling the right insurance to travelers. In today's evolving landscape, there is an emphasis for adventure travel businesses to prioritize educating themselves on the best practices of travel insurance.

"Adventure travel is all about embracing the unknown, but that doesn't mean leaving everything to chance," said Ted Clements, WeTravel's CEO. "Having an understanding of travel insurance to be able to make informed decisions adds a layer of certainty in an uncertain world, ensuring that both travelers and tour operators can pursue these experiences with peace of mind. Through this webinar, we want to inform tour operators and destination management companies on how they can better understand and, therefore, better sell travel insurance to their intrepid travelers."

Featuring insurance experts from Pattern and Travelex, this one-hour panel discussion will explore:

- Examining the significant role of travel insurance in adventure tourism and its advantages for your business.

- Providing guidance on the optimal methods for incorporating travel insurance into your offerings, whether as mandatory or optional coverage.
- Offering insights into the claim filing process for accidents and cancellations, supplemented with real-life examples for practical understanding.

To register for the webinar, which will take place on April 18th, 2024, at noon EST, visit [here](#). All registrants will be provided with a recording after the webinar concludes and the opportunity to ask the panelists live questions.

"Travel insurance may seem complex, but it's crucial to prioritize safeguarding our adventures. Beyond mere policies and procedures, it offers travelers peace of mind, empowering them to delve into their journeys with confidence, while also serving as a protective shield for travel businesses," said Clements.

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NOTES TO THE EDITOR

Image attached to email, with credit to WeTravel.

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ABOUT WETRAVEL

Founded in 2016, WeTravel was built as a platform to support travel businesses by digitizing and simplifying the travel booking process. Now used by more than 3,000 travel companies—to transact with nearly 500,000 travelers and thousands of suppliers annually—the business has revolutionized how the travel industry manages their businesses with a suite of integrated SaaS and FinTech solutions that fit into an intuitive platform.

For further information visit WeTravel's [Press Page](#) or follow WeTravel on [LinkedIn](#) and [Twitter](#).